



# ABOUT THE ACTIVE HISTORIAN

KAITLYN WELDON, M.A.

Kaitlyn Weldon founded The Active Historian blog in June 2020. She shares women's history, American Western history, history class tips, and museum adventures across Oklahoma.

Weldon has a Master's Degree in History from Oklahoma State University. She works as a freelance writer, content creator, and historian.



1,463

WEBSITE VISITS



75+

BLOG POSTS



1.6 K

FOLLOWERS



370+

POSTS

## About My Brand

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# THE ACTIVE HISTORIAN

Weldon created the Active Historian as a way to combine her love for history and passion for fitness. Through The Active Historian platform she has learned graphic design, content creation, website building, and so much more!

You can expect to see posts about women's history, American Western history, and museum adventures across Oklahoma.

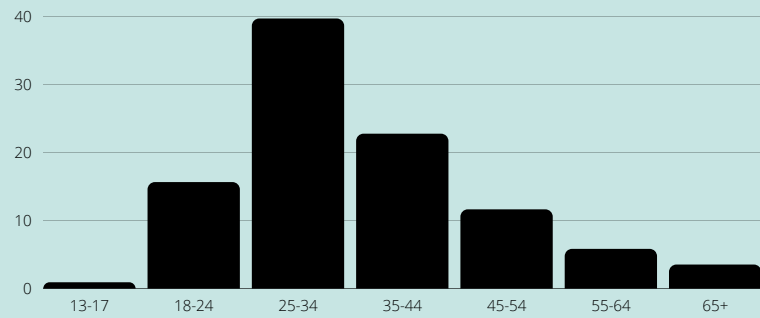
## INSTAGRAM AUDIENCE

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Age: 25-34

Top Countries: United States &  
United Kingdom

Top Cities: London & New York



## WEBSITE AUDIENCE

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- Visitors every day
- 1,463 visitors
- 11 blog followers

## WHAT'S NEXT FOR THE ACTIVE HISTORIAN?

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The future of The Active Historian is bright. I look forward to continuing to connect with content creators and visiting new museums across the state of Oklahoma and beyond!

I will continue learning new skills to make my website and social media presence better for my audience. At the end of the day, I want to produce content that is informative, engaging, and entertaining!